

# PROJECTION, LIGHTS & STAGING NEWS

## Nocturnal Wonderland 2011



In late September, electronic music fans were treated to some beats dropped by top artist such as Avicii, Sebastian Ingrosso and Kaskade at Nocturnal Wonderland 2011, held at the National Orange Show Event Center in San Bernardino, CA. Stephen Lieberman of SJ Lighting, a Parnelli Award nominee, was the production designer of the event. The rig consisted of 100 Clay Paky fixtures, 60 Martin Atomic 3000s, more than 200 Elation LED fixtures and Elements Krypton fixtures, all controlled by a grandMA Series 1 network. Along with the lighting rig, AG Light & Sound also provided more than 7,000 square feet of LED video screens and 1,500 feet of 20-inch box truss, 4,000 feet of 12-inch truss and 208 1-ton chain hoists.

## PLSN Launches App for Mobile Devices

LAS VEGAS — PLSN publisher Terry Lowe announced that users of Apple iOS or Android mobile devices can now download and start receiving PLSN on the go. "Now, no matter where you are, you can always be carrying around the latest issue," Lowe said. "And you can get a copy the minute it comes off the press — no waiting until you get off the road."

The App-based edition of PLSN lets users view the pages of the magazine in a format similar to the printed page, zooming in

where they choose. Alternately, the pages can be read as plain text.

Readers can search companies, products or topics by keyword. Other benefits include ease of sharing articles of interest (users can simply email stories directly to associates). It's also easy to refer to back issues as well. The App-based edition also opens the door to rich media content and links to manufacturer's websites. The PLSN App is available now, at no charge, from [plsn.me/PLSNapp](http://plsn.me/PLSNapp).



## Avolites Launches Media Division, Partners with Immersive Ltd., Debuts Ai Media Server Range

LONDON — At the 2011 PLASA Show in London, England, Avolites announced the launch its Media division, Avolites Immersive, (Ai). Avolites is partnering with Immersive Ltd., a global provider of design, animation, motion graphics and show production services. Avolites also announced that it is now sole manufacturer of the Ai-branded suite of products. Avolites Media also acquired the intellectual property rights of the Addict Show Control System.

Going forward, Avolites Media Ltd. and Immersive will work together on product design and development. Ai media servers will be available through the existing Avolites international distribution network. Immersive Ltd., meanwhile, will continue focusing on its business of event production, experiential design and content creation.

## 4Wall Agrees to Purchase JR Lighting; Jim Riendeau Named GM for 4Wall LA

BURBANK, CA — 4Wall acquired JR Lighting Inc. of California, adding inventory and staff to 4Wall's Los Angeles location. The previous owner of JR Lighting, Jim Riendeau, has been named 4Wall LA's general manager.

JR Lighting Inc. opened in 2005 and has provided rentals, systems, and sales in the Los Angeles

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## Parnelli Achiever Ed Wannebo



Q: What do Hall & Oates, Van Halen, Tina Turner, David Bowie, ZZ Top, Stevie Nicks, Tim McGraw, Faith Hill and Kenny Chesney have in common? A: Their tours have all gotten an assist from the 2011 winner of the Parnelli Lifetime Achievement Award, Ed Wannebo, and his unique ability to turn stress into success.

*For the full story, turn to page 50.*

### Inside Theatre

Anything Goes LD Peter Kaczorowski carefully lit the "sky" above the characters who are aboard a passenger ship to indicate the passage of time.

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### PLSN Interview

Every tour — even U2's 360° — must eventually come to an end. The show's designers take a look back at an epic journey.

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### Wide Angle

The LDs for Rod Stewart and Stevie Nicks were using the same gear and stage, but came up with very different looks for each artist's performances.

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