

PROJECTION CONNECTION Starts on page 31

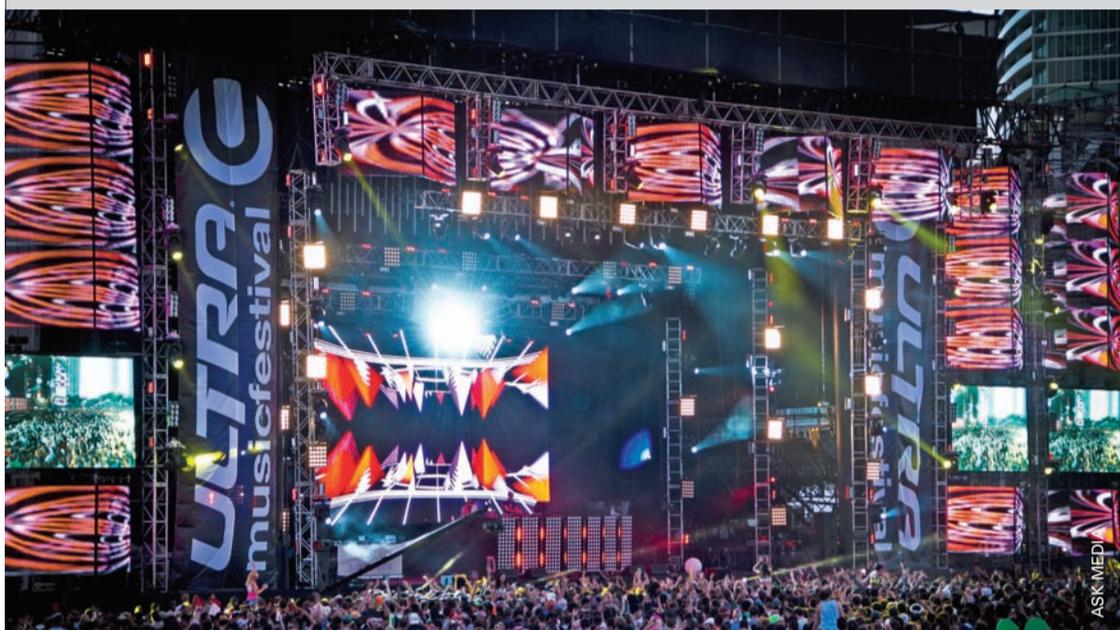
Vol. 12.4

www.plsn.com

MAY 2011

PROJECTION, LIGHTS & STAGING NEWS

Ultra Music Festival Lights Up Miami



ASK MEDIA

MIAMI, FL — The 13th Ultra Music Festival drew 150,000 revelers to downtown Miami's waterfront Bicentennial Park in late March, expanding for the first time to a three-day format. The event, which has developed a huge following among ravers, techno and electric music fans, featured more than 300 DJs and numerous bands performing on six stages. Headliners on the main stage included The Chemical Brothers, Duran Duran and Tiësto. That stage, provided by Mountain Productions, featured that company's new pole roofing system. Other stages included the Live Stage, Carl Cox & Friends, UMF Korea, Root Society and the Heineken Dome. AG Light and Sound also provided a truss dome structure for the Heineken Dome, one of the largest of its kind in the U.S. Steve Lieberman from SJ Lighting was the stage designer for the main stage and festival at large. He chose an assortment of Clay Paky, High End Systems and Vari-Lite fixtures, controlled by AG Light and Sound-supplied grandMA consoles, and worked with Patrick Dierson to program the Carl Cox Arena.

In Memoriam: John Cossette, Producer of 18 Grammy Award Telecasts



John Cossette

LOS ANGELES — John Cossette, the longtime executive producer of the Grammy Awards, died April 26 at age 54. The son of Pierre Cossette, the founding producer for the Grammy telecast who died in 2009 at age 85, John Cossette had led the Grammy Awards broadcasts for 18 years. This year's show, broadcast live on

CBS Feb. 13, 2011, was the 53rd annual production.

"On behalf of everyone at CBS, our thoughts and prayers go out to John's wife Rita, daughters, Maria and Rose and the entire Cossette family," said Jack Sussman, EVP specials, music and live events. "I was fortunate to work with him for several years and call him a friend. Having taken over for his father, who created the Grammys, he will forever be connected to the television event he worked so hard to make Music's Biggest Night."

continued on page 7

Ed Wannebo to Receive Parnelli Lifetime Achievement Award

By Kevin M. Mitchell

"His relentless pursuit of making every nut and bolt of a tour production the best it can be continues to amaze me," states LD Mike Swinford. "His involvement in the design and build phase has always produced a well oiled machine, from the first rehearsal to the final show of the tour."

The Parnelli Board is equally amazed, and is looking forward to handing Kenny Chesney production manager Ed Wannebo the live event industry's highest honor, the Parnelli Lifetime Achievement Award, at the gala dinner and ceremony to be held Saturday, Oct. 29, in Orlando during LDI.

continued on page 5

Screenworks Names Mark Haney Senior Director of Sales



Mark Haney

CORONA, CA — Screenworks named 20-year industry veteran Mark Haney senior director of sales. Haney will oversee the concert and special event business for the company, which provides HD flightpacks, playback solutions, projection, and both high and low resolution LED screens for its clients.

Haney, the only two-time Parnelli Video Director of the Year winner, has worked with touring video clients including Eric Clapton, Kenny Chesney, Britney Spears, Luis Miguel and for shows from *Lord of the Dance* to *Star Wars*.

Reagan's 100th: A Stylish Affair



ARTURO CISNEROS

Unlike most places where concerts are staged, the Ronald Reagan Library in Simi Valley, CA has lots of glass, ambient light and a real Boeing 707 jet inside — the plane that served as Air Force One for the late president. But if the venue wasn't designed to make the lives of the production team easy, the crews stepped up to the challenge of providing stylish support for the musical performances, video tributes and VIP speakers for the observance of the 40th U.S. president's 100th birthday. *For the full story, please turn to page 26.*

Show Report

18

Some highlights from the buoyant show floor at Prolight+Sound 2011 in Frankfurt, Germany.

Designer Watch

41

Teach Your Children Well, EWF's Anniversary Tour, Who are the SubClones? and more...



www.ProLightingSpace.com/join

Get Well Soon...

WELL™

WIRELESS EVENT LED LUMINAIRE

- Self-contained, totally wireless, high-power LED uplight
- Tri-color LEDs present smooth & even color mixing
- Up to 12 hours of life on a single charge
- Superlative ROI

CHAUVET®

www.chauvetpro.com