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AG Light and Sound Supplies Ultra Music Festival Lighting Designer Stephen Lieberman with High-Impact Coemar Infinity Spots and Washes

(http://blog.livedesignonline.com/briefingroom/2010/04/22/ag-light-and-sound-
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David Steinberg (http://blog.livedesignonline.com/briefingroom/?author=20) April 22nd, 2010

(http://blog.livedesignonline.com/briefingroom/wp-content/uploads
/2010/04/web.jpg) AG Light and Sound provided lighting designer Stephen Lieberman with
high-impact Coemar Infinity Spot XL and Infinity Wash XL fixtures for the main stage at the crowd-
pleasing two-day Ultra Music Festival. The outdoor concert celebration marked the debut of AG
Light and Sound's Infinity Spots, which are new to the company's inventory.

The 12th annual Ultra Music Festival was held March 26 and 27 at Miami's Bicentennial Park. The
sold-out event featured more than 200 DJs, bands and producers who are recognized as the best in
techno and electronica from around the globe.

"We supplied Stephen with more of a dance lighting/concert rig," says AG Light and Sound's
Andrew Gumper. "Two fixtures lit the DJ, and everything else was dedicated to making the stage
look like a giant nightclub."

Lieberman, the president of SJ Lighting Inc. in Agoura Hills, California who has worked on eleven consecutive Ultra Music Festivals, notes that while the event has "always been an electronic-based, cutting-edge environment, this year was the biggest and most successful. It definitely raised the bar for this kind of show."

The lighting designer explains that, "the primary purpose of the fixtures was a visual experience, to create a light show for the audience. It wasn't about lighting the monstrous stage."

"The Coemar fixtures performed very well and there was no shortage of power," he reports. "I used the texture in the Spots, but mostly the Coemars provided big, fat beams of light. Even during some rain on Friday, everything held up."

Lieberman adds that, "When you're doing a show for 30,000-plus people, the lights need to have a lot of impact. We mixed the Coemar Infinity Spots and Washes with a lot of other lights, and they all complemented each other very well. Everything was high intensity and high impact, and the Coemars fit in perfectly."

Gumper concurs that despite inclement weather, "there were no problems and the lights held up really well. Everyone loved them."

About AG Lighting

AG Light and Sound was established in 1998 as a full service production company specializing in flawless execution of the most complex projects. AG excels in offering fresh ideas and unique solutions. AG has a large inventory of lighting, video, rigging, power, sound, and custom objects. www.AG.tc info@AG.tc 01-631-471-3700
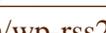
About ICD

Located in Sunrise, Florida, Inner Circle Distribution (ICD) is a full-service distributor supplying and servicing professional lighting needs in the U.S. and the Caribbean. ICD stocks multiple types of lighting equipment, including moving lights, LED products, intelligent consoles and much more. For additional information, visit our web site at www.icd-usa.com or call Gary Mass at 954-578-8881.

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